



# 1. ABOUT US

Standard Accountants is a well established finance consultancy firm based in Dubal, United Arab Emirates. Since its inception in 1995, we are providing professional services to clients in a wide range of industry verticals. Our long lists of highly satisfied clients vouch for our professional excellence.

Our mission is to provide professional advice and services to address the challenging business needs of our clients with highest standards of integrity, quality and efficiency.

Backed by a strong team of Accounting & Management professionals and armed with excellent business contacts we are in an ideal position to offer a one stop affordable solution to our clients ranging from Accounting & Auditing, Feasibility Studies & Preparation of Project Reports, Business Setup & Consulting and Financial information Systems. Management of Financial resources as an outsourced functionality is our added advantage offered to the corporate world.

## 2. ACCOUNTING

Accounting records and book keeping are very vital functions for any business. Timely and accurate accounting records provide a clear picture of the business to owners, directors or management based on which appropriate decisions can be made. Our experienced accounts team has developed a sharp eye for detail and can interpret the accounts to help you make sound business decisions.

Our Accounting & Book Keeping services are tailored made for small and medium sized business who do not find it viable to employ a fulltime qualified accountant but still need professional assistance to manage their business more efficiently. Our Accounting services include monthly accounting, documentation, reconciliations, job costing, accounts closing and issuing monthly financial statements. For medium-sized companies we assist in placing junior accountants, we provide supervisory services, whereby we arrange regular visits, assist and guide your staff, verify their work and provide the necessary financial information to the management.

#### 3. CONSULTANCY

We also offer our valuable clients with the following consultancy services:

- HR Augmentation and Resource Optimization
- Budget and Cost Management Services
- Strategic Business Planning
- Restructuring Advisory Services
- Merger, Acquisition and Buyout Advisory Services
- Deal Development Services

#### **4. FINANCIAL REPORTING**

Our specialized team of highly qualified Financial Experts carries out in-depth review of Accounting Systems, Internal Controls and Checks as well as the adequacy of MIS and report on flaws and weaknesses together with our corrective recommendations. We also carry out Internal and Management Audits of all or Specific functions as required by the management.

### 5. UAE BUSINESS SETUP

With Over 15 years of experience in the UAE, we have developed a thorough understanding of the local business environment. We offer our clients a hassle free solution to incorporate Limited Liability Companies, Free Zone Enterprises, branch of foreign companies and off shore Companies. Our strong relationship with a number of prominent UAE Nationals helps us to connect you to an ideal local sponsor who can assist you in furthering your business interests.

#### UAE offers several Unique Business benefits:

- 100% business or personal tax free
- 100% repatriation of capital and profits
- Excellent transport and well developed telecom
- infrastructure
- IT, Media, Education, Manufacturing, Financial business
- clusters
- Well known international exhibition and conference venue
- World Class Business & Holiday Destination

We provide offshore and onshore business development services in Dubai.

- Offshore Services
- Free zones Services
- Onshore Services
- Joint Ventures Services
- Agency Services

## 6. OUR PROFESSIONAL SERVICES

- Internal Audit
- Due Diligence Audit
- Feasibility Report Feasibility studies for Businesses
- Management Consultancy
- Company Formation
- Mainland-Free zones and Offshore (RAKIA and JAFZA)
- Book-Keeping
- Liquidation of companies
- Compliance Audit and procedures
- Offshore company formation in Jabel Ali Free Zone, Dubai
- Offshore company formation in RAKIA (Ras Al Khaimah Investment Authority)

### 7. "QUALITY IN WHATEVER WE DO"

The foundation of providing our professional services - we are dedicated and committed to assist the organizations to strengthen their corporate and growth strategies, we uphold our global values of embedding and weaving the thread of quality in every aspect of whatever we do. To us, 'quality' is a journey and not a destination, quality means guiding and making informed decisions through enhanced knowledge which is powered by taking right decisions based on sound judgments and maintaining the trust in our professional ethics and code of conduct and providing value added audit and consultancy contribution to our client's success in their businesses.

## 8. OUR VALUE STATEMENTS

We sincerely believe in 'the three pillars' of success: Commitment, integrity and Independence.

Quality in whatever we do

We demonstrate integrity, knowledge and respect.

We are filled with enthusiasm, energy and have the courage to lead. We build long lasting relationships based on doing the right thing.

## 9. OUR VISION STATEMENT

Our vision is to be the 'best choice' for providing professional services by creating an invigorating work environment for our people, delivering innovative & quality advisory services to our clients and generating superior results.

### **10. OUR MISSION STATEMENT**

To provide professional services in Auditing and Consultancy with highest integrity, quality standards and reliability.

# **11. OUR CORE VALUES**

Integrity Giving straightforward advice based solely on our desire to see you succeed by maintaining absolute honesty, integrity and ethics in all that we do.

Trust Establishing long-term relationships by earning your firm belief in our services.

Caring Showing concern for you and the relationship that leads to your success by providing right information and absolute figure in the Financial Statements, integrity, knowledge, respect.

**Competence** The ability to solve problems by having an in-depth knowledge of your business.

Continual Learning Working to keep our knowledge of your industry and ours current.

# 12. OUR CORE COMPETENCIES

**Specialization** Concentrating in special areas to bring a complete understanding of your industry to our relationship.

Strategic Vision Using our knowledge to stay ahead of your needs, and keep you update.

Technologically Adept Complementing our people skills with a practical application of accounting.

Client Focus Making our relationship with you and our desire for your success the center of everything.

